

Sr. No. 3781

Exam.Code: 110104

Subject Code : 2772

Bachelor of Vocation (Banking & Financial Services) - 4th Sem.

(2519)

Paper: BVC 401

Business Ethics and Corporate Social Responsibility

Time allowed: 3 hrs.

Max. Marks: 50

Section -A

Note: Attempt 10 questions. Each question carries 1 marks. Answer to each question should not exceed five lines.

Q 1.

- i. Define Business Ethics
- ii. Explain the nature and importance of Business Ethics
- iii. Define Marketing Ethics
- iv. Define Ethical Dilemmas
- v. Define Ethical resolutions
- vi. Define corporate social responsibilities.
- vii. Define wage empowerment
- viii. What are OECD principles?
- ix. Define moral judgment.
- x. What is ethical decision making
- xi. What do you mean by ethics in global economy?
- xii. Define globalization

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Section –B

Note: Attempt any two questions. Each question will carry **10 marks**. Answer to each question should be in five pages.

Q2. Describe in detail the environmental ethical issues and the principles governing them.

Q3. Discuss the state of business ethics in Indian Corporate scenario.

Q4. What is the role of ethical cultures and relationships in defining the ethical code of conduct?

Q5. Explain the concept of value-based organization and the role of values in defining ethical norms.

Section –C

Note: Attempt any two questions. Each question will carry **10 marks**. Answer to each question should not exceed five pages.

Q 6. Discuss in detail the concept of CSR and responsibilities of business in society.

Q 7. What is the role of Board with regard to CSR?

Q8. Discuss different historical phases and perspectives of CSR.

Q9. What is corporate governance? Discuss various issues related to it.

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